During my time at MyCTOfriend I have gained many valuable business insights that I would not have learned without the guidance and support of the team. Analyzing the business canva and where it fits into the international market was just the start of my profound success. I moved on to making visible impact by writing and editing prompts on the website and transitioning into curating content for YouTube and promotional videos. I am excited to be able to use these skills in my future endeavors as well.

However, I hope my work with the company does not stop short. If asked to continue to work part time on the team, I would love to continue the work I started on content creation. Furthermore as an Economics major, I would love to apply some of my passions for the subject into the work that I do for that company. This could look like cost-benefit analysis of different strategies, supply and demand analysis, consumption of the services provided by the company, etc. I think this ties into the work I am currently doing as I am constantly evaluating the implications that each message sends to the target audience.

Because I will start classes towards the end of August, I will not have as much free time as a did during the summer. If possible, ten hours a week would be the best work schedule with continued meetings twice a week. My classes are online so I will be available as usual via email or Slack.

My ideal role is quite broad; ultimately, I want to continue learning from the entire team and diving into different topics. I am unsure of the career path that I want to take so dabbling in different fields will help introduce me to many business matters that I was not previously familiar with. All in all, I would love to continue to learn from the entire team and help grow the company internationally!